



## PERSONAL INFORMATION

# Raffaele Trapanese

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Via della Verbena n15 – Eboli - Salerno

Sex Male | Date of birth 02/10/1980 | Nazionalità Italian

## PERSONAL STATEMENT

**Designer - Event Organizer - Account Manager**

## WORK EXPERIENCE

January 2021 - September 2021

### Traffic Manager

Imago Company, Pontecagnano

- Management and cataloging of incoming and outgoing audiovisual materials.
- Graphic Department Supervisor.
- Contacts with customers and suppliers in Italy and abroad (production companies, distributors, televisions).

**Business or sector** Film production and distribution.

April 2018 - October 2018

### Account Manager and Event Organizer

In Tavola Fine Banqueting, Eboli (Salerno)

- Organization of ceremonies and corporate events of the highest level in Villas and Castles.
- Sales Office: front and back office, customer management from the first meeting to the conclusion of the event, contract protocol, payment management.
- Supervision of events on location, from the Amalfi Coast to the whole central-southern Italy.

**Business or sector** Banqueting and Event Organization

October 2009 - Present

### Graphic Designer

Raffaele Trapanese Design -- [Visit the website](#)

- Digital and Virtual Designer delivering creative, innovative and engaging solutions to communication problems across brand identity, print, packaging, interior and digital.

July 2014 - April 2015

### Book Designer

Code Mantra, United States - European Union - India

- Layout and correction of books for American authors and publishers.

**Business or sector** Software and services for the business of content solutions.

May 2011 - September 2011

**Event Organizer - Administrative Clerk - Graphic Designer**Raindance Film Festival, London (United Kingdom)

- Administration, organization of courses, market research, care of the public image of the Raindance Film Festival and of the company website, team manager for some courses.
- Graphics processing of the Raindance brand for advertising purposes.

**Business or sector** Education, Training, Event Organization.

August 2010 - September 2010

**Filmmaker - Graphic Designer**

Falco Produzioni, Roma - Parco Nazionale del Pollino ( Basilicata - Calabria)

- Directing, shooting, editing, DVD authoring, cover design.

**Business or sector** Audio Video Production.

May 2008 - September 2009

**Project Manager - Designer**

Essenzialeonline.it, Salerno

- Analysis of the sector, creation of graphic and communication project, definition and development of sequential objectives, final execution and achievement of the target.

**Business or sector** Online Publishing.

February 2008 - September 2009

**Consultant - Graphic Designer**

Hydra S.r.l , Roma

- Market research, budget management for the purchase of equipment, creation of the website, creation of 3D animations for the company brand, corporate identity.

**Business or sector** Audio Video Production.

May 2009 - July 2009

**Video Assistant and Backstage Operator on the set of "Vorrei Vederti Ballare"**

RAI - Falco Produzioni, Roma

- Recording and cataloging of the material shot for the film, shooting on the set for the backstage.

**Business or sector** Movie Production.

February 2008 - December 2008

**Digital e Cover Designer**

Publishing House Tespi srl and Nicola Pesce Editore

- Creation of book covers, creation of the brand for the online comics community.

**Business or sector** Publishing.

April 2007 - August 2007

**Producer and Director**

UPIM srl, Milano

- Project planning, team direction for filming, editing, DVD authoring.

**Business or sector** Retail.

January 2003 - May 2003

**Event Organizer – Ticket office**

Tennis Masters Series, Foro Italico Roma

- Stage subscriptions manager, management of the safe, contacts with sponsors.

**Business or sector** Sports event - International Tennis Championships.

2002

**Event Organizer - Internship**

Giffoni Film Festival, Giffoni, Salerno

- Internship within the IFTS program.

**Business or sector** Film festival for youth.

January 2000 - September 2001

**Waiter**

Pizzeria Merisonia, Battipaglia, Salerno

- Taking customer orders and delivering food and beverages
- Making menu recommendations, answering questions and sharing additional information with restaurant patrons

Business or sector Food & Beverage

**EDUCATION AND TRAINING**

May 2011 - August 2011

**Leonardo Da Vinci Programme – Movie and Vocational training In european Enterprices**

- Raindance, London (United Kingdom) - Film Event Organization.
- Learning Level 8 E.Q.F. (European Qualifications Framework)

October 2004 - August 2007

**Digital and Virtual Designer**

School of Visual Arts, New York (United States) - Istituto Europeo di Design, Roma

- Graphic, video and web design, cinema, communication, 3D animation, prints.

January 2001 - January 2002

**Expert in Communication Languages and Audio, Video, Digital Technology**

Giffoni Film Festival - Istituto Magistrale Alfano Primo, Salerno - University of Salerno

- Event organization, communication, marketing, graphic design.

**PERSONAL SKILLS**

Mother tongue Italian

Other languages

|         | UNDERSTANDING |         | SPEAKING           |                   | WRITING |
|---------|---------------|---------|--------------------|-------------------|---------|
|         | Listening     | Reading | Spoken interaction | Spoken production |         |
| English | C1            | B2      | C1                 | C1                | B2      |
| French  | A2            | A2      | A2                 | A2                | A2      |

Levels: A1/A2: Basic user - B1/B2: Independent user - C1/C2 Proficient user  
[Common European Framework of Reference for Languages](http://www.certr.eu)

Communication skills

- I learned to work in groups and under pressure, managing relationships with colleagues on several occasions such as group exams at SVA in New York, during the preparation of musical performances and in the graphic direction of the online newspaper "L'Essenziale".
- In the ecumenical community of Taizé in France I learned what it means to open up to others, the meaning of the word "to share" and that a different world is possible.

Organisational / managerial skills

- While at University I organized theme parties for up to 200 guests in private villas, managed a small audio and light service and worked as a promoter for some clubs in the province of Salerno, so I learned how to manage a work group in many diverse situations, never losing sight of the target.
- I have also organized several trips (small groups) in various European countries.

- Professional skills**
- **Digital printing and print media** - Magazines and trade fairs (Med Print - Fiera di Roma)..
  - **Mattepainting** (technique to create photorealistic images) - Course attended at the School of Visual Arts in New York and held by prof. David Mattingly, mattepainter for Walt Disney and Industrial Light & Magic.
  - **Sound production in films** - Course attended at SVA and held by prof. Christopher Newman, audio director of: The Godfather, The Silence of the Lambs, etc.
- Digital skills**
- **Operating Systems:** Windows – Mac OS
  - **Programs:**  
Excellent knowledge of Adobe Creative Suite,  
Good knowledge of Edius, Final Cut, Wordpress, Elementor, Office  
Basic knowledge of Joomla, 3D Studio Max, Dvd Studio Pro
  - **Programming Languages:** basic knowledge of HTML, CSS, Action Script, Mysql
- Other skills**
- Poetry - I sporadically write poems and thoughts that I collect in a book.
  - Modern and musical singing - eight years in various amateur companies.
  - Pop and rock singing - in the group "Gli Ignoti di Linda"
  - Acoustic Guitar - self-taught. I play and sing in the "Genio Ribelle" acoustic group.
  - History and archeology - For two years I attended the Faculty of Literature and Philosophy at the University of Salerno.
- Driving licence** Category B (Driving experience in several European countries with cars, minivans and campers).

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